



We accept payment by major credit and debit cards through PayPal

# WATERS EDGE

## HUNTER'S LAKE • SUMMERTREE

★ This Book Is ★  
**MAILED TO THE HOMES**  
 ★ Using USPS ★

### BLACK & WHITE

Ad Size	Per Month	3 Months	6 Months	12 Months
<b>Full Page</b> 7.5"W x 9.75"H	<b>\$150</b> Set-Up \$65*	<b>\$450</b>	<b>\$850</b> (\$50 Savings)	<b>\$1600</b> (\$200 Savings)
<b>1/2 Page</b> 7.5"W x 4.875"H	<b>\$100</b> Set-Up \$45*	<b>\$300</b>	<b>\$550</b> (\$50 Savings)	<b>\$1050</b> (\$150 Savings)
<b>1/4 Page</b> 3.6875"W x 4.875"H	<b>\$75</b> Set-Up \$35*	<b>\$225</b>	<b>\$420</b> (\$30 Savings)	<b>\$800</b> (\$100 Savings)
<b>1/8 Page</b> 3.6875"W x 2.375"H	<b>\$50</b> Set-Up \$25*	<b>\$150</b>	<b>\$275</b> (\$25 Savings)	<b>\$525</b> (\$75 Savings)

\* Ad sizes fluctuate very minimally due to processing

**All Advertisers are subject to a Set-up fee.**  
**Minor changes are allowed monthly.**  
**Multiple changes are subject to additional fees.**

We Accept the Camera Ready File Types • PDF • TIFF • EPS • PNG • JPG at 300DPI. Low resolution files cannot be improved so be aware.

#### We Accept The Following Types of Payments

**CASH or CHECK**  
**(Checks Payable to Suncoast Ad Designs, LLC)**

Dishonored Check Fees - \$50 or less: \$25 • \$51-\$300: \$30  
 \$301 & Up: \$40 or 5% of check, whichever is greater.

### FULL COLOR

Ad Size	Per Month	3 Months	6 Months	12 Months
<b>Full Page</b> 7.5"W x 9.75"H	<b>\$225</b> Set-Up \$65*	<b>\$675</b>	<b>\$1325</b> (\$25 Savings)	<b>\$2650</b> (\$50 Savings)
<b>1/2 Page</b> 7.5"W x 4.875"H	<b>\$175</b> Set-Up \$45*	<b>\$525</b>	<b>\$1025</b> (\$25 Savings)	<b>\$2050</b> (\$50 Savings)
<b>1/4 Page</b> 3.6875"W x 4.875"H	<b>\$125</b> Set-Up \$35*	<b>\$375</b>	<b>\$725</b> (\$25 Savings)	<b>\$1450</b> (\$50 Savings)

**MONTHLY HOME DELIVERY 1355+(Est.)**  
**MEDIAN INCOME \$60K PLUS**

*A 3, 6 or 12 month contract is available for this publication. Payments are made in 3 month minimum installment. 3 Month Contracts are to be paid in full. 6 Month Contracts 2 payments, 12 Month Contracts 4 payments. Failure to pay will result in the ad being removed from the publication. Ad will resume placement upon receipt of payment into the next available issue.*

Payments can be made to your Sales Rep or we can email you a Paypal statement as well as at [www.suncoastaddesigns.com](http://www.suncoastaddesigns.com) on the top right of the page.

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